IN THE CLAIMS

- (Currently Amended) A method of detecting an analyte in a sample, comprising:
 - (i) combining:
 - (a) an analyte;
- (b) a first proximity member, comprising a first analyte-specific binding entity and a first single stranded oligonucleotide comprising a first portion wherein the first analyte-specific binding entity is capable of forming a complex with the analyte and is conjugated to the first oligonucleotide;
- (c) a second proximity member, comprising a second analyte-specific binding entity and a second single stranded oligonuclectide comprising a portion that is capable of hybridizing to the first portion of the first oligonucleotide wherein the second analyte-specific binding entity is capable of forming a complex with the analyte and is conjugated to the second oligionucleotide comprising a portion that is capable of hybridizing to the first portion of the first oligonucleotide; and
- (d) a hybridization blocker oligonucleotide at a concentration in excess of the concentration of the first and second proximity members, wherein the hybridization blocker oligonucleotide comprises a portion that is capable of forming a hybrid with the first portion of the first oligonucleotide to reduce hvbridization between the first and second oligonucleotides and wherein the first and/or second analyte-specific binding entity is a protein or a protein complex;
- (ii) forming a complex comprising the analyte, the first proximity member, and the second proximity member, and the hybridization blocker oligonucleotide that is hybridized with the first portion of the first oligonucleotide;

- (iii) forming a hybrid by displacing the hybridization blocker oligonucleotide wherein the hybrid comprises the first portion of the first oligonucleotide and the portion of the second oligonucleotide, wherein the hybrid comprises asuch that upon hybridization the 3' terminus of the first or second oligonucleotide that-may be extended via a polymerase;
- (iv) extending via a polymerase the 3' terminus of the first or second oligonucleotide and producing an amplicon;
- (v) amplifying the amplicon and producing an amplification product: and
- (vi) detecting the amplification product, wherein detection of the amplification product indicates detection presence of the analyte in the sample.
- (Previously Presented) The method of claim 1, wherein hybridization blocker oligonucleotide comprises a 3' sequence that is not complementary to the first oligonucleotide.
- (Previously Presented) The method of claim 1 wherein the hybridization blocker oligonucleotide comprises a 5' sequence that is not complementary to the first oligonucleotide.
- (Previously Presented) The method of claim 1, wherein the hybridization blocker oligonucleotide comprises a sequence and a 5' sequence that are not complementary to the first oligonucleotide.
- (Previously Presented) The method of claim 1, wherein the hybridization blocker oligonucleotide comprises a 3' cap that prevents 3' extension of the hybridization blocker oligonucleotide by a DNA polymerase.
- (Previously Presented) The method of claim 1, wherein the hybridization blocker oligonucleotide forms a hybrid with the first portion of the first oligonucleotide wherein the hybridization blocker oligonucleotide contains bases that are complementary with all of the bases of the first portion of the first oligonucleotide.

- (Previously Presented) The method of claim 6, wherein the first portion of the first oligonucleotide is about 10 bases in length and the hybridization blocker oligonucleotide is about 18 bases in length.
- (Previously Presented) The method of claim 6, wherein the length of the first portion of the first oligonucleotide is about the length of the first oligonucleotide.
- 9. (Withdrawn - Currently Amended) The method of claim 1, wherein the hybridization blocker oligonucleotide forms a hybrid with the first portion of the first oligonucleotide wherein the bases of the hybridization blocke-religonuclectice blocker oligonuclectide of the hybrid are less than all of the bases of the first portion of the first oligonucleotide.
- 10. (Previously Presented) The method of claim 1, further combining a deblocker oligonucleotide that is capable of reducing the hybridization between the hybridization blocker oligonucleotide and the first oligonucleotide.
- 11. (Previously Presented) The method of claim 10, wherein the deblocker oligonucleotide comprises a first portion that is capable of forming a hybrid with the portion of the hybridization blocker oligonucleotide that is capable of forming a hybrid with the first portion of the first oligonucleotide.
- 12. (Previously Presented) The method of claim 11, wherein the deblocker oligonucleotide comprises a second portion that is capable of forming a hybrid with the portion of the hybridization blocker oligonucleotide that does not form a hybrid with the first portion of the first oligonucleotide.
- 13. (Previously Presented) The method of claim 1, wherein the hybridization blocker oligonucleotide comprises double-stranded portion, wherein the double-stranded portion is 3' of the portion of the hybridization blocker oligonucleotide that is capable of forming a hybrid with the first portion of the first oligonucleotide.

- 14. (Original) The method of claim 13, wherein the double-stranded portion comprises a hairpin loop.
 - 15. (Canceled)
- 16. (Withdrawn) The method of claim 10, wherein the hybridization blocker oligonucleotide hybridizes with the first portion of the first oligonucleotide after the addition of the deblocker oligonucleotide.
- 17. (Withdrawn) The method of claim 10, wherein the hybridization blocker oligonucleotide is added simultaneously with the deblocker oligonucleotide.
- 18. (Withdrawn) The method of claim 1, wherein the hybridization blocker oligonucleotide is added before the combination of the analyte and first and second proximity members.
- 19. (Withdrawn) The method of claim 1, wherein the hybridization blocker oligonucleotide is added after the combination of the analyte and first and second proximity members.
- 20. (Previously Presented) The method of claim 1, further comprising adding in step (i) a second hybridization blocker oligonuclectide at a concentration in excess of the concentration of the first and second proximity members, wherein the second hybridization blocker oligonuclectide is capable of hybridizing to the portion of the second oligonuclectide that is capable of forming a hybrid with the first portion of the first oligonuclectide, and wherein said forming a complex in step (ii) further comprises hybridization between the second hybridization blocker oligonuclectide, and wherein said forming a hybrid in step (ii) further comprises displacing the second hybridization blocker oligonuclectide.
- 21. (Previously Presented) The method of claim 1, wherein said amplifying the amplicon is by a method selected from the

group consisting of polymerase chain reaction, strand displacement amplification, thermophilic strand displacement amplification, self-sustained sequence replication, nucleic acid sequence-based amplification, QB replicase system based amplification, ligase chain reaction, and transcription mediated amplification.

22.-23. (Canceled)

- 24. (Previously Presented) The method of claim 1, wherein the analyte is capable of being detected when the concentration of the analyte is at least about 1 pM.
- 25. (Previously Presented) The method of claim 1, wherein the analyte is capable of being detected when the concentration of the analyte is at least about 0.1 pM.
- 26. (Previously Presented) The method of claim 1, wherein the analyte is capable of being detected when the concentration of the analyte is at least about 0.01 pM.
- 27. (Previously Presented) The method of claim 1, wherein the detecting the amplification product is quantitative.
 - 28. (Canceled)
- 29. (Previously Presented) The method of claim 28, wherein the protein complex comprises a first protein that is conjugated to the first or second oligonucleotide and a second protein that is capable of forming a complex with the analyte.
- 30. (Original) The method of claim 29, wherein the first protein is selected from the group consisting of Protein A and Protein G.
 - 31.-73. (Canceled)
- 74. (Currently Amended) A method of detecting an analyte in a sample, comprising:
 - (i) combining:
 - (a) an analyte;
- $\hbox{(b) a first proximity member, comprising a first} \\$ $\hbox{analyte-specific binding entity and a first single stranded} \\$

- oligonucleotide comprising, from 3' to 5', a first portion and a second portion comprising a 5' terminuo wherein the first analyte-specific binding entity is capable of forming a complex with the analyte and is conjugated to the first oligonucleotide;
- (c) a second proximity member, comprising a second analyte-specific binding entity and a second single stranded oligonuclectide comprising, from 5' to 3', a first portion and a second portion, wherein the second analyte-specific binding entity is capable of forming a complex with the analyte and is conjugated to the second oligonucleotide, wherein the second first oligonucleotide is capable of hybridizing to the second first oligonucleotide is capable of hybridizing to the second first portion of the second oligonucleotide and the first and/or second analyte-specific binding entity is a protein;
- (ii) forming a complex comprising the analyte, the first proximity member, and the second proximity member, wherein the complex contains a hybrid comprising the second**iffet portion of the first oligonucleotide and the second**iffet portion of the second oligonucleotide, wherein spon hybridization the 3'terminus of the hybrid comprises second portion of the second oligonucleotide is the one 3' terminus of the second oligonucleotide is the one 3' terminus of the second oligonucleotide hybrid that is capable of being extended via a polymerase to form a complement of the second portion of the first oligonucleotide;
- (iii) extending via a polymerase the 3' terminus and forming a complement of the second portion of the first oligonucleotide, thus producing an amplicon;
- (iv) amplifying the amplicon and producing an amplification product; and
- (v) detecting the amplification product, wherein detection of the amplification product indicates detection presence of the analyte in the sample.
 - 75.-77. (Canceled)

- $\ensuremath{\mbox{78}}$. (Currently Amended) $\ensuremath{\mbox{ A}}$ method of detecting an analyte in a sample, comprising:
 - (i) combining:
 - (a) an analyte;
- (b) a first proximity member, comprising a first analyte-specific binding entity and a first single stranded oligonucleotide comprising, from 5' to 3', a first portion and a second portion comprising a 5' to single wherein the first analyte-specific binding entity is capable of forming a complex with the analyte and is conjugated to the first oligonucleotide;
- (c) a second proximity member, comprising a second analyte-specific binding entity and a second single stranded oligonucleotide comprising, from 5' to 3', a first portion and a second portion, wherein the second analyte-specific binding entity is capable of forming a complex with the analyte and is conjugated to the second oligonucleotide, wherein the second-first portion of the first oligonucleotide is capable of hybridizing to the second-first portion of the second oligonucleotide and the first and/or second analyte-specific binding entity is a protein:
- (ii) forming a complex comprising the analyte, the first proximity member, and the second proximity member, wherein the complex contains at least one hybrid comprising the <u>secondfirst</u> portion of the first oligonucleotide and the <u>secondfirst</u> portion of the second oligonucleotide, wherein <u>upon hybridization</u> the at least one hybrid comprises the 3' terminus of the second portion of the second oligonucleotide that is capable of being extended <u>via a polymerase</u> to form a complement of the second portion of the first oligonucleotide;
- (iii) producing an amplicon comprising: (i) adding a third oligonucleotide and forming a hybrid between the first-seesend portion of the first oligonucleotide and the third oligonucleotide and (ii) ligating the 3' terminus of the second

oligonucleotide to [[a]]the 5' terminus of the third oligonucleotide;

- (iv) amplifying the amplicon and producing an amplification product; and
- (v) detecting the amplification product, wherein detection of the amplification product indicates detection of the analyte.

79.-114. (Canceled)